



June 22, 2018

Governor's Office of Planning and Research
State Clearing House
Scott Morgan, Director
1400 Tenth Street, Room 117
Sacramento, CA 95814

**Re: Support for ELDP Application by MCAF Vine, LLC
State Clearing House Tracking No. 2018051002; Hollywood Center Project**

Dear Director Morgan:

On behalf of the Hollywood Chamber of Commerce, I am writing to advise you of our support of an application by MCAF Vine, LLC, for ELDP designation. We urge the Governor's Office to approve this request.

Here in Hollywood, we are well acquainted with CEQA challenges that can either delay or kill projects. Unfortunately, we have seen too many good projects killed by unwarranted legal challenges. The fact that these legal challenges can stretch out for years, and kill projects through delays (rather than on merit) is simply tragic when this state faces a severe housing shortage. We do not disagree with a person's ability to raise issues and legally challenge projects, but we believe those challenges need to be heard in a timely manner.

The Environmental Lead Development Project (ELDP) designation was approved by the legislature to allow the Governor's Office to grant expedited judicial review to important economic development projects. The Hollywood Center project meets the criteria. It represents a \$1-billion investment in Hollywood and will create approximately 7,452 construction jobs. The JJJ-compliant project will deliver over 1,000 units of housing to the Hollywood community, with 133 units dedicated for very-low to extremely-low income seniors, allowing individuals of all ages to continue to "live in place." The project will achieve LEED Gold certification and capitalize on the wealth of transit options located close to the project site. The project will complete a missing gap in downtown Hollywood and is important to our revitalization efforts. We look forward to seeing this project certified.

Sincerely,

Leron Gubler
President & CEO