

Governor's Office of Planning and Research
State Clearing House
Scott Morgan, Director
1400 Tenth Street, Room 117
Sacramento, CA 95814

Hollywood Center Project - Support for the ELDP Application
State Clearing House Tracking No. 2018051002

Dear Director Scott Morgan,

I am writing this letter to express my support for the Hollywood Center ELDP application and explain why I think it is critical that the state certify this development as an Environmental Leadership Development Project. I have lived in Los Angeles since 2000, and have been working in Hollywood since 2002. In that time, I have seen the community experience dynamic change that has been for the better. There are many here who feel that development has tarnished our community, but I would argue the opposite.

Since coming to Hollywood, I have seen our community grow and receive neighborhood amenities and services that were not here when I first arrived. For example, restaurant selections were few, there was no grocery store near Hollywood and Vine, and retail options were lacking - unless you wanted to buy a tourist t-shirt or gift. Developments, like Hollywood Center, have brought diversity and much needed resources to our community. Through projects like this, Hollywood is experiencing a transformation from a once tourist centric area, to a true walkable and livable neighborhood for tourists and locals alike.

This change in our community is not done yet and is still very much needed. A large of portion of our neighborhood remains in need of quality housing and retail. Hollywood Center represents an answer to both of these challenges. A project that is LEED Gold Certified, includes dedicated buildings for low and extremely-low income seniors, and provides our neighborhood with living wage jobs and true green public space (for which we have very little), should be a welcome addition to any community. I know change is difficult for some to accept, but the ELDP certification insures that these projects meet the highest standard of building and investment in a community, while limiting the possibility of prolonged litigation that has often stalled our progress in Hollywood. For these reasons and more I truly hope that the Governor's Office of Planning and Research will grant the ELDP certification to this project to ensure that it is held to the highest standards of sustainable building and planning. Thank you for your time and consideration.

With much support,


Devin Strecker

Los Angeles, CA 90046