June 29, 2018

Scott Morgan  
Director of State Clearinghouse & Deputy Director of Administration  
Governor's Office of Planning and Research  

Re: Hollywood Center ELDP Certification  

Dear Mr. Morgan  

On behalf of the Los Angeles Area Chamber of Commerce, which represents more than 1,650 organizations and 650,000 employees in the region, I am writing in support of Hollywood Center's Environmental Leadership Development Program (ELDP) Certification.

The Hollywood Center project features one of the largest contingents of very low-income and extremely low-income housing in a market-rate development in the City’s history, is carbon net-neutral, and includes the creation of hundreds of both construction and permanent high-skill, high-paying jobs.

The housing crisis has hit California and the Los Angeles region especially hard and housing at all income levels is crucial in tackling the lack of housing supply and affordability in our state. This project helps address this crisis head on by providing more housing units at varying income levels.

It is imperative to ensure that environmentally friendly projects, which include on-site affordable housing and receive local approval, are not mired in years of unnecessary CEQA litigation, which can effectively stop much-needed housing from being constructed. Qualified projects like Hollywood Center are held to high environmental standards and still must go through the standard CEQA review process.

For these reasons, the Los Angeles Area Chamber of Commerce supports the merited certification for the Hollywood Center. If you have questions please contact Olivia Lee, Manager of Public Policy, at (213) 580-7531 or olee@lachamber.com. Thank you.

Sincerely,

Jessica Duboff  
Vice President, Center for Business Advocacy