

Scott Morgan
Director of State Clearinghouse & Deputy Director of Administration
Governor's Office of Planning and Research

Dear Mr. Morgan:

To qualify as an Environmental Leadership Development Project, a proposal must meet rigorous criteria. The Hollywood Center project meets those criteria and has our climate organization's full support.

First and foremost, an ELDP project commits a developer to LEED Gold certification (or better) and specifically spell out in its application those design elements that will achieve this status.

Moreover, an ELDP project must result in zero net additional emissions of greenhouse gases and demonstrate how it will achieve at least 15 percent greater transportation efficiency than comparable projects, documenting that the number of vehicle trips by residents divided by the number of residents is 15 percent more efficient than for comparable projects.

These commitments are exemplary standards that all developers should target as they are vital to achieving both Los Angeles City's and California's broader GHG reduction goals. Projects like Hollywood Center allow for the desperately needed addition of both market-rate and affordable rent-restricted housing while adhering to the most stringent of environmentally-conscious conditions. ELDP certification for qualifying projects is a win-win, with zero downsides.

In this day and age, we must carefully examine the environmental impact of new development proposals with an eye to doing everything we can to reduce our carbon footprint. The standards by which Hollywood Center is agreeing to build and operate are key to the long-term sustainability of California's environment. Green-building projects like Hollywood Center are the future and should be congratulated for their commitment to the environment.

I urge you to join me in supporting Hollywood Center's ELDP certification, leading the way on California's goals for a net-carbon future.

Sincerely,

Jonathan Parfrey

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